**{YOUR NAME/YOUR ORGANIZATION’S NAME}
{STREET ADDRESS}
{CITY, STATE 00000}**

**{TODAY’S DATE}**

**{NAME OF RECIPIENT}
{TITLE (if applicable)}
{COMPANY/ORGANIZATION NAME (if applicable)}
{STREET ADDRESS}
{CITY, STATE 00000}**

Dear **{INSERT NAME}**,

Here at **{INSERT ORGANIZATION}**, we have discovered a special program for nonprofits and charitable causes like ours that will help us reach, and hopefully exceed, our goals for the **{INSERT CHARITABLE GIVING PROGRAM}**. We wanted to share it with our loyal supporters and spread the word.

This charitable Wishlist enables potential donors like you to select purchasable goods from a shopping list we have compiled for our needs. You’ll save more while helping us get the items that are specific to our programs. We have found it’s an easy way for people to contribute and make a meaningful contribution to those in need.

To donate, visit **{INSERT URL FOR WISHLIST}** and choose which products from the Wishlist that you would like to purchase. Each product displayed on our Wishlist is accompanied by the number of cases we need. When you’re finished selecting the items you wish to donate, simply proceed to the Wishlist checkout and make your purchase.

On behalf of **{INSERT ORGANIZATION}**, DollarDays handles all of the customer service, shipping and handling efforts for you. Additionally, your charitable donation is tax-deductible. DollarDays will send you a confirmation email detailing your charitable purchase. You will also receive a confirmation email when your donation is delivered to us assuring that it has arrived in good order and is ready for charitable use.

I hope you can help me promote this generous program on your **{INSERT WEBSITE, RADIO, NEWSPAPER, NEWSLETTER}**. It’s an efficient and practical way to help us and touch so many lives. Thank you so much for your support!

Sincerely,

**{INSERT NAME}**

**{TITLE}**

**{ORGANIZATION}**